

Franchising Opportunity with EduJoy Learning

Pre-Requisites

- Knowledge of Computer Science/ Programming
- Good English speaking and Communication skills
- Some Computer Programming and/or Teaching experience

Benefits

- Minimal Running cost (Only Internet and Computer) at home
- No investment needed in Physical space and associated costs
- High ROI

Why EduJoy Learning

- Part of booming Ed Tech Industry (\$2bn USD by 2021 - KPMG)
- Faculty with experience in IT/Telecom and Education domain
- All Learning tracked through automated EduJoy Learning App (Mobile and Tablet ready content)
- Affordable Pricing

Highlights from “Online Education in India: 2021” Google-KPMG Report

Market Size

- CAGR of 52 % to become a USD 1.96 billion market in 2021
- Primary and secondary education category to grow ten fold to USD 773 million by 2021
- The category has the largest addressable audience with a student base of around 260 million

Consumer Behaviour

- Content accessible on Laptops and Smartphones
- Content quality, availability and connectivity important drivers

Future Outlook

- High customization in content delivery, assessment and result analyses
- Multi-device support